

NCC Cable System Order

Order #	62349685
Syscode	0280
System Name	Time Warner/Lima Zone, OH
Market	Lima, OH

Flight Dates	10/10/16 - 10/23/16
Agency	Mentzer Media Services
Advertiser	Portman for Senate

Update Date	10/12/16
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Client Code	
Product Code	
Est Code	4080
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,500.00		
Commission	\$225.00		
Net Total	\$1,275.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TBSC	TBSC DT	10/17/16	10/23/16	20:00	23:00	X							-	-	1	\$375.00	\$375.00	30	GAME 3 INDIANS
2	TBSC	TBSC DT	10/17/16	10/23/16	20:00	23:00		X						-	-	1	\$375.00	\$375.00	30	GAME 4 INDIANS
3	TBSC	TBSC DT	10/10/16	10/16/16	20:00	23:00					X			-	-	1	\$375.00	\$375.00	30	GAME 1 INDIANS
4	TBSC	TBSC O	10/10/16	10/16/16	20:00	23:00						X		-	-	1	\$375.00	\$375.00	30	GAME 2 INDIANS

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$1,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/16

62349685 | Lima, OH | Time Warner/Lima Zone, OH | 0280 |